

BUSINESS GOAL SETTING

YOUR ORGANIZATION'S GOALS (OR THEIR LACK THEREFORE) HAS A DIRECT IMPACT ON EVERYTHING WITHIN YOUR ORGANIZATION.

Let me ask you...

Do you and your organization struggle to consistently reach goals?
Are your team members disengaged and uninspired to do their best work?
Have you ever struggled getting your team aligned and aiming toward the same goals?

If you answered YES to any of those questions, you'll want to reach out and book us to come share with your audience.

During our time together we'll share the secret goal setting process used by Google, Amazon, Netflix, Bono (from U2), Ugly Mug Marketing, and dozens of other industry leading companies.

31 months ago we, at Ugly Mug Marketing, began experimenting with various methods of goal setting. We tried a variety of tools, techniques, and tactics, and nothing seemed to deliver results...

that is until we discovered a somewhat secretive goal setting process.

SINCE IMPLEMENTING THIS PROCESS AT UGLY MUG MARKETING HERE'S WHAT'S HAPPENED:

- ✓ More transparency between all team members
- ✓ More consistently reaching - and surpassing - goals
- ✓ Clear expectations for each member of our team
- ✓ A sense of ownership and responsibility across the team
- ✓ Much easier to have difficult conversations
- ✓ Increased peer to peer accountability
- ✓ Team members are able to self-manage

Would you like to experience the same benefits in your organization? If so, reach out and book us to come share with your organization and discover how to quickly and easily implement this secret goal setting process in your organization.

